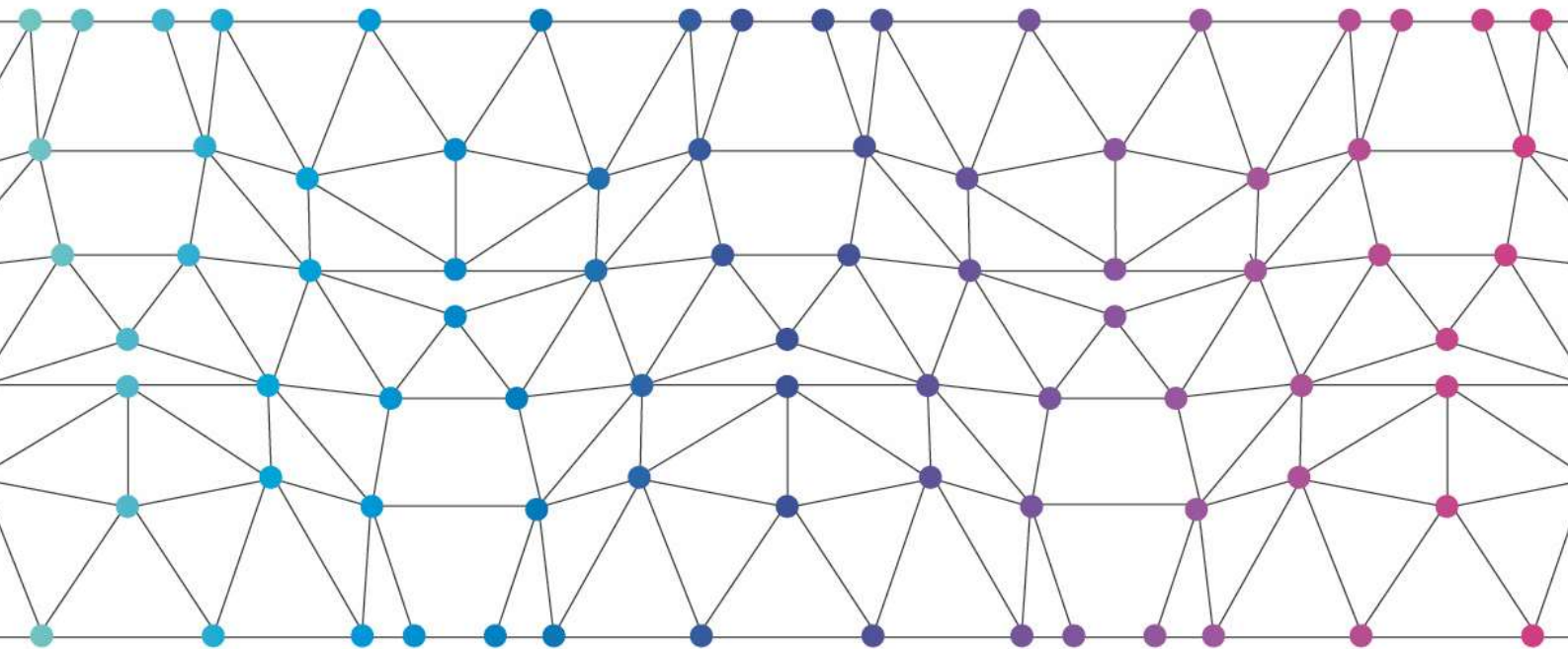


2nd Training Event for Clusters, SMEs & other scale-up organizations

SmartCTClusters

Online, 15th June – 13th July 2021

Draft Programme



Dear SmartCTClusters agents,

SmartCTClusters invites you to participate in its **2nd Training Programme for Clusters, SMEs and scale-up organizations**. This event that will be held online will consist of 4 half-day sessions in a period of four weeks starting the 15th of June 2021 and finalizing the 13th of July 2021. The objective is to facilitate an opportunity for networking and learning oriented to Clusters, SMEs and other scale-up organizations. The methodology to be followed in the programme will consist of:

- **The 4 first sessions*** counting on a Keynote Speaker (expert on Smart City) and a set of case-study webinar with 4 relevant market (large companies, mature SMEs, city councils...):

09:00-10:00: A 1-hour Masterclass focusing in one of the 4 Smart City pillars: **ICT, mobility, energy, sustainability**

10:00-13:00 A set of 4 knowledge transfer sessions by relevant Ecosystem's players will be explaining their strategies, thoughts and learnings with regard to their specific domain: **ICT, Mobility, Energy & Sustainability and Public Administration**.

** the session on July the 1st will start 10h in order to incorporate our speaker from the USA*

All SMEs and actors who focus their activities on the Smart City concept, are strongly invited to participate and benefit from these expert-based sessions.

Participating in the above sessions, does not only allow each participant to acquire knowledge and expertise from big players, but it also allows those SMEs developing products or services to solve many of the different Smart City challenges, to pitch in front of the explicitly selected stakeholders (City councils or public administrations) in the following final session:

- **A final 5th session**, which will consist of:

09:00-11:00: A morning Round table with 4-5 experts (i.e., from Universities) sharing their thoughts on featured smart cities topics, i.e., new trends, smart cities after the pandemic or how a smart city can better tackle such a situation, etc

11:00-13:00 1st round of SMEs pitch sessions for at least 8 selected SMEs, with additional time for Q&A.

14:00-14:40 A Keynote Speaker Speech by an International recognized expert.

14:45-17:00 2nd round of SMEs pitch sessions for at least 8 selected SMEs, with additional time for Q&A.

The full calendar of the programme is included in the following pages. [REGISTER HERE](#) or for further questions, please contact us at info@SmartCTClusters.eu.

We look forward to seeing You!

Kind regards,

The SmartCTClusters' Team

	Tuesday, 15th June	Wednesday, 16th June	Thursday, 17th June	Friday, 18th June	Sat	Sun
	9:00 - 13:00 Master Class Leipzig smart city Ecosystem's sessions					
Monday, 21st June	Tuesday, 22nd June	Wednesday, 23rd June	Thursday, 24th June	Friday, 25th June	Sat	Sun
	9:00 - 13:00 Master Class Sofia smart city Ecosystem's sessions					
Monday, 28th June	Tuesday, 29th June	Wednesday, 30th June	Thursday, 1st July	Friday, 2nd July	Sat	Sun
			10:00 - 14:00 Master Class Torino & Firenze smart city Ecosystem's sessions			
Monday, 5th July	Tuesday, 6th July	Wednesday, 7th July	Thursday, 8th July	Friday, 9th July	Sat	Sun
	9:00 - 13:00 Opening Master Class Barcelona & Bilbao smart city Ecosystem's sessions					
Monday, 12th July	Tuesday, 13th July					
	Final Day 9:30 - 17:00 A Morning Round Table A Keynote Speaker Talk Pitches by 16 selected SMEs					

Training Modules Main Sessions

Masterclasses & Transfer Session

15-22nd June & 1-6th July 2021

DAY 1 - Tuesday, 15th June

Showcasing City of Leipzig (Germany)

09:05- 09:10	Welcoming by Project Coordinator Fernando Zubillaga (MLC Cluster) & Introduction by Mirko Dietrich from the Network Energy & Environment e. V. Cluster Topic: Smart Cities & Mobility
09:05- 09:10	
09:15- 10:15	Masterclass by expert Cristina Garrido , Director of Innovation & Strategy at anteverti & Deputy Curator Smart City Expo World Congress (Barcelona)
10:20-10:45	The 1 st SMART CITIES transfer session by market players 1. Sebastian Graetz from City of Leipzig - Digital Department (PA)
10:45-11:20	2. Moritz Oesterlink from CleverShuttle (MOB)
11:20-11:30	Coffee Break (10 minutes)
11:30-12:05	3. Uwe Fischer from Leipziger Stadtwerke , Municipal Energy Supplier (EN)
12:05-12:40	4. Iñigo Larraondo from IDOM (ICT)
12:40-13:00	Q&A and End of Session

DAY 2 - Tuesday, 22nd June

Showcasing City of Sofia (Bulgaria)

09:05- 09:15	Welcoming and Introduction by Iliia Levkov from the Electric Vehicle Industrial Cluster Topic: Smart Cities & Public Administration
09:15- 10:15	Masterclass by expert Gordon Falconer - Smart City Strategy Consultant and previous Head of Strategy for Masdar City in Abu Dhabi (Sidney)
10:20-10:45	The 2 nd SMART CITY sessions by Ecosystem's players 1. Ivan Mihailov from VISTEON (ICT)
10:45-11:20	2. Metodi Avramov , Sofia Urban Mobility Center (PA)
11:20-11:30	Coffee Break (10 minutes)
11:30-12:05	3. Stefan Abadjiev from Bulgarien energy and mining forum (EN)
12:05-12:40	4. Lubomir Stanislavov from Automotive Cluster Bulgaria (MOB)
12:40-13:00	Q&A and End of Session

(PA): Public Administration; (EN): Energy; (ICT): Inform. & Comm. Technologies and (MOB): Mobility

DAY 3 - Thursday, 1st July starts at 10:00am

Showcasing City of Torino & Florence (Italy)

10:05- 10:15	Welcoming and Introduction by Laura Morgagni , CEO of Fondazione Torino Wireless & Silvana Sanfeliu , Internationalization Project Manager at Fondazione Torino Wireless Topic: Smart Cities & ICT
10:15- 10:50	The 3 rd SMART CITIES sessions by ecosystem's players 1. Nicola Farronato Head of Innovation team, City of Torino (PA)
10:50- 11:25	2. Lorenzo Berzi – Prof. at Univ. of Florence - Smart City. Mobility & Energy in the City of Florence (MOB)
11:25-11:35	Coffee Break (10 minutes)
11:35-12:10	3. Enrico Pochettino , Head of Innovation Department, Gruppo IREN (EN)
12:10-12:45	4. César Pacheco on Circular Business Models Project from Fondazione Torino Wireless (ICT)
12:50-13:00	Coffee Break (5-10 minutes)
13:00-13:45	Masterclass by expert Michael Lake , Smart City Expert and CEO of Leading Cities, Boston USA
13:45	Q&A and End of Session

DAY 4 - Tuesday, 6th July

Showcasing City of Barcelona & Bilbao (Spain)

09:05- 09:15	Welcoming and Introduction by Joan Puaté Cluster Manager at Cluster Digital de Catalunya & Fernando Zubillaga Cluster Manager at MLC Cluster Movilidad y Logística . Topic: Smart Cities & Energy and Sustainability
09:15- 10:15	Masterclass by expert Ibrahim Kocagoz - Smart City, Sustainability, Renewable Energy and Technology Expert
10:20-10:45	The 4 th SMART CITY sessions by ecosystem's players 1. Maria Galindo , Advisor in International Digital Policy - Government of Catalonia (PA)
10:45-11:20	2. Luis Nogueira Marques de Padua Nogueira from Oracle (ICT)
11:20-11:30	Coffee Break (10 minutes)
11:30-12:05	3. Alberto García Casas - Responsable Smart Cities y GGCC. Smart Solutions at Iberdrola (EN)
12:05-12:40	4. Albert Tortajada Infrastructure Director from Ferrocarrils Generalitat Catalunya (MOB)
12:40-13:00	Q&A and End of Session

(PA): Public Administration; (EN): Energy; (ICT): Inform. & Comm. Technologies and (MOB): Mobility

Training Modules Final Day

Cities Round Table & Pitching Sessions

13th July 2021 - Agenda

9:20 - 9:30	Dial in of participants
09:30 - 09:45	Opening Session presented by expert Carles Agustí International Governance & Technology Consultant & Sustainable Development Goals Manager
09:45 - 10:45	Open Round Table “the Future Present of Smart Cities” Reel of Representatives: - Mr. Rafaella Gareri , representing the city of Rome - Smart City of Barcelona - Smart City of Amsterdam - Lund University Smart City - Academic representing in Singapore
10:45-11:00	Debate and Q&A
ELEVATOR PITCH SESSIONS (10 mins each SME & 5 mins for Q&As)	
11:00 - 12:00	1 st round of 4 SMEs Pitch sessions on ICT & Technology
12:00 - 13:00	2 nd round of 4 SMEs Pitch sessions on Energy & Sustainability
13:00 - 14:15	Lunch Break
14:15 - 15:00	International Keynote Speaker “Bernardo Scheinkman” Architect, Urban Planner, CEO at Smart Cities Americas Q&A
15:00 - 16:00	3 rd round of 4 SMEs Pitch sessions on Public Administration
16:00 - 17:00	4 th round of 4 SMEs Pitch sessions on Mobility
17:00-17:10	Round-up by moderator and end of programme

The objective of this final session is to share with participants vision on the 4 previous sessions in June and the summary of the objectives achieved, and experience shared among participants. This work and session conducted allowed us generating the best relevant scenario to openly debate around the Smart Cities parading among if main actors, representatives from “the Cities” as enablers of all these new technologies in order to face challenges, solve problems and serve citizens in an efficient, sustainable and environmentally friendly way.

The panel of experts will also be present during the pitch session conducted by up to 14 selected SMEs who will pitch their proposed products and services in order to solve the current and future problems of urban areas. These SMEs will present their digital solutions in relation to their specific or mixed field of development: ICT, Mobility, Energy & Sustainability and/or Public Administration.

[REGISTER HERE](#)